**聯合報股份有限公司 經濟日報
【2023香港運動消閒展7/19-7/25】報名表**

**（**請以**英文**填寫並附上營利事業登記、產品型錄，繳交**word**檔案**）\***為必填

新北市汐止區(22161)大同路一段369號 **Tel: 04-25607265 Fax: 04-25601679**  **02-86433924** 日期： 年 月 日

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| **一、壹、公司資料** |  |
| **\***hktdc.com登入E-mail |  | hktdc.com登入密碼 |  | (新客戶免填) |
| **\***統一編號 |  | 郵遞區號  |  |
| **\***公司名稱 | (英文) | (參展公司名) |
| (中文) |
| **\***公司地址 | (英文) |
| (中文) |
| **\***電話 | +886- | 分機 |  | 傳真 | +886- |
| **\***E-mail |  |
| (所有經「貿發網」、展覽商貿配對及二維碼 (QR code) 收到的買家查詢，將發送至此電郵地址。) |
| 社交媒體連結或ID | Instagram: | YouTube: |
| Facebook: | WeChat: | LINE: |
| **\***公司官網 | http:// |
| **\***業務性質(可複選) | □採購合作社 □採購辦事處 □連鎖公司 □慈善/福利組織 □領事館/商務專員公署 □百貨公司 □分銷商 □網上零售商 □代理商(出口) □出口商 □政府機構 □代理商(入口) □入口商 □郵購公司 □製造商 □其他 □個人 □專業協會□宗教團體 □零售商 □服務行業公司 □購物商場 □公營機構 □工商組織 □批發商 |
| 公司背景(不超過1,300字元) |  |
| 展品品牌(至多3項) |  |
| **\***展品/產品/服務簡介(不超過250字元) |  |
| 生產線地區 |  |
| **\***是否接受小批量訂單 | □是 □否 □不適用 |
| 初創企業(如成立不多於3年) | □是 □否 |
| 參展人數 |  |
| **\***是否在此展進行採購 | □是 □否 |

**貳、展覽聯絡人資料**

閣下在下列填寫的資料會作為主辦機構聯絡貴公司關於參展事宜的用途，因此下列聯絡人將收到由主辦機構發出關於參展事宜的之通訊。閣下在下列填寫的資料將不會刊登於展覽會場刊、網站及「貿發網」內

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| **\***E-mail |  | (需同壹、公司資料 hktdc.com登入E-mail) |
| **\***聯絡人 | (英文) | □ 先生 | □ 教授 |
| (中文) | □ 女士 | □ 小姐 |
| **\***職位 |  |
| **\***聯絡電話 | +886- | 分機 |  | 傳真 | +886- |
| **\***手機號碼 | +886- |

**\*參、產品區**

為方便參觀人士，展覽會將劃分以下產品區。請選擇合適貴公司的產品區。七成以上之參展面積必須用作展示所選之產品分類的有關展品。請勾選**一個**產品區。

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| 附註 : | 1. 所有申請及展台要求會否被接納視乎供應情況並由主辦機構決定。主辦機構有權決定產品區的分類及位置，及分配展台位置予所有參展商。 |
|   | 2. 參展商於展覽會期間所展示的產品，須符合其所選擇的產品區主題。如參展商運用少於六成的展覽空間展示與其產品區主題相符合的展品，主辦機構有權即時重新安置其展位或終止其參展資格。 |

**\*肆、參展類別**

參加於香港貿發局香港國際燈飾展的申請人, 必需提交下列三組文件之一以證明其合法性:
(1) 在世界任何國家或地區取得的相關品牌的有效商標註冊證書副本。
(2) 如果申請人已申請註冊商標，但申請尚處於審查階段，應提供世界任何國家或地區的知識產權管理部門出具的商標註冊申請受理通知書副本。
(3) 如果申請人經品牌/商標擁有人的許可下銷售其產品，應提供 1)相關品牌/商標擁有人出具的授權書; 及 2)品牌/商標擁有人相關品牌的有效商標註冊證書副本。

**1-1特裝參展 (包括地毯)**

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| --- | --- | --- | --- |
| 展台類別 | 價格(美金)/平方米 | 面積(平方米SQM) | 展台費用 |
| 空地（至少36平方米，9的倍數） | USD 482 | \_\_\_\_\_\_\_\_\_\_\_\_ | 平方米 | USD \_\_\_\_\_\_\_\_\_\_\_ |

**1-2特裝參展 (不包括地毯)**

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| 展台類別 | 價格(美金)/平方米 | 面積(平方米SQM) | 展台費用 |
| 空地（至少36平方米，9的倍數） | USD 482 | \_\_\_\_\_\_\_\_\_\_\_\_ | 平方米 | USD \_\_\_\_\_\_\_\_\_\_\_ |

**1-3.標準展台**

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| 展台類別 | 價格(美金)/9平方米 | 租用數量 | 展台費用 |
| 標準展台A | USD 4,380 | \_\_\_\_\_\_\_\_\_\_\_ | 攤 | USD \_\_\_\_\_\_\_\_\_\_\_ |

**三、特別位置附加費（待位置選定後再另行繳付）**

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| □ 2面開展台 | 加收總攤位費之10% |
| □ 3面開展台 | 加收總攤位費之20% |

**四、額外推廣服務**

**4-1「貿發網採購」平台推廣組合**

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|  推廣計劃 | 類別 | 計劃詳情 | 價格  |

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| 網上宣傳套餐延伸版 |  | ☐展後10個月繼續於「貿發網採購」平台宣傳 (3GB儲存空間) | 美金2,310元 |

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**4-2展會現場廣告**

☐本公司有意選購展會現場廣告

**\*伍、產品索引**

閣下可選擇最多**10項**產品索引類別並將免費刊登於展覽會場刊內。每項額外產品索引類別需另加美金15元。所有資料將同時用於會場內的「參展商索引系統」內，以供買家查閱。

根據你所選擇的產品區，請於下列已標示的產品類目內選擇最少一項產品索引類別。

**運動**

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|  | 潛水用品 |

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|  | 電動足部按摩器 |

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|  | 電動手持式按摩器 |

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|  | 電動頸部按摩器 |

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|  | 電動肩部按摩器 |

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|  | 能量運動飲料 |

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|  | 健身單車 |

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|  | 健身器材 |

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|  | 足球用品 |

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|  | 遊戲椅 |

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|  | 高爾夫球用品 |

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|  | 高爾夫模擬器 |

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|  | 健身器械 |

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|  | 體操墊 |

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|  | 保健補充品 |

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|  | 按摩器 |

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|  | 攝影器材 |

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|  | 蛋白飲料 |

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|  | 滑板用品 |

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|  | 訓練課程 |

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|  | 跑步機 |

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|  | 虛擬實境裝備 |

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|  | 虛擬現實遊戲 |

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|  | 虛擬實境技術 |

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|  | 排球 |

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|  | 防水運動包 |

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|  | 冬季運動用品 |

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|  | 瑜伽墊 |

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|  | 瑜珈服裝 |

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[**消閒**](https://www.hktdc.com/fairapplication/eoa/appform/boothSelection.htm)

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|  | 3D打印機 |

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|  | 3D打印機消耗品 |

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|  | 三維印刷 |

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|  | 3D拼圖 |

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|  | APP控制玩具 |

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|  | AR遊戲 |

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|  | 繪畫藝術 |

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|  | 美術用品 |

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|  | 桌上遊戲 |

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|  | 相機 |

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|  | 鏡頭 |

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|  | 紙牌遊戲 |

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|  | 棋 |

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|  | 數碼電子書 |

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|  | 數碼相冊 |

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|  | DIY工具集 |

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|  | 無人機 |

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|  | 無人機攝像頭 |

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|  | 益智玩具 |

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|  | 工藝品套件 |

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|  | 消閒及收藏品 |

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|  | 充氣浮具 |

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| --- | --- |
|  | 魔術商品 |

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|  | 模型玩具 |

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|  | 模型玩具車 |

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|  | 音樂課程 |

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|  | 樂器 |

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|  | 遙控車 |

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|  | 運動攝像機 |

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|  | 啟發潛能玩具 |

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**\*陸、有關商貿配對問題**

**\*目標市場**

|  |  |  |  |
| --- | --- | --- | --- |
| ☐ | 非洲 | ☐ | 澳大利西亞 |
| ☐ | 東歐 | ☐ | 香港 |
| ☐ | 日本 | ☐ | 韓國 |
| ☐ | 拉丁美洲 | ☐ | 中國 |
| ☐ | 中東 | ☐ | 北美 |
| ☐ | 其他亞洲國家 | ☐ | 北歐 |
| ☐ | 東南亞 | ☐ | 台灣 |
| ☐ | 西歐 |

**\*目標買家業務性質**

|  |  |  |
| --- | --- | --- |
| ☐採購合作社 |  | ☐採購辦事處 |
| ☐連鎖公司 |  | ☐慈善/福利組織 |  |
| ☐領事館/商務專員公署 |  | ☐百貨公司 |  |
| ☐分銷商 |  | ☐網上零售商 |  |
| ☐代理商 (出口) |  | ☐出口商 |  |
| ☐政府機構 |  | ☐代理商 (入口) |  |
| ☐入口商 |  | ☐郵購公司 |  |
| ☐制造商 |  | ☐其他 |  |
| ☐個人 |  | ☐專業協會 |  |
| ☐宗教團體 |  | ☐零售商 |  |
| ☐服務行業公司 |  | ☐購物商場 |  |
| ☐公營機構 |  | ☐工商組織 |  |
| ☐批發商 |  |  |  |

**\*不考慮業務市場**

|  |  |  |  |
| --- | --- | --- | --- |
| ☐ | 非洲 | ☐ | 澳大利西亞 |
| ☐ | 東歐 | ☐ | 香港 |
| ☐ | 日本 | ☐ | 韓國 |
| ☐ | 拉丁美洲 | ☐ | 中國 |
| ☐ | 中東 | ☐ | 北美 |
| ☐ | 其他亞洲國家 | ☐ | 北歐 |
| ☐ | 東南亞 | ☐ | 台灣 |
| ☐ | 西歐 | ☐ | 以上都不是 |

**\*目前出口市場**

|  |  |  |  |
| --- | --- | --- | --- |
| ☐ | 非洲 | ☐ | 澳大利西亞 |
| ☐ | 東歐 | ☐ | 香港 |
| ☐ | 日本 | ☐ | 韓國 |
| ☐ | 拉丁美洲 | ☐ | 中國 |
| ☐ | 中東 | ☐ | 北美 |
| ☐ | 其他亞洲國家 | ☐ | 北歐 |
| ☐ | 東南亞 | ☐ | 台灣 |
| ☐ | 西歐 |

**\*生產模式**

|  |  |  |  |
| --- | --- | --- | --- |
| ☐ | OBM | ☐ | ODM |
| ☐ | OEM | ☐ | 其他 |

\***柒、參展公約**

本公司申請參加香港貿發局香港運動消閒展 2023，並同意遵守主辦機構訂定的申請條款、展覽會規則及大會指定產品雜誌 、網上推廣計劃之條款及細則。
本人明白於同一展覽會中使用同一或關連企業推廣性質相同的產品或服務將無法享受香港特別行政區政府【會議展覽業資助計劃】。貿發局有權要求本公司提供更多資訊或文件以審視其獲資助的資格。如發現本公司不符合資格，貿發局將保留向本公司收取全額參展費的權利。
本人確定主辦機構可將上述資料編入其全部或任何資料庫內作為直接推廣或商貿配對，以及用於主辦機構在私隱政策聲明中所述之其他用途。本人確認已獲得此表格上所述的每一位人士同意及授權，將其個人資料提供予主辦機構作此表格提及的用途。
同時，主辦機構亦可將上述資料轉交其他機構，作為推廣香港貿發局香港國際春季燈飾展 2023之用。本公司同意，上述資料如有錯漏，主辦機構毋須負責。

□本人願意繼續加入貿發局的聯絡名單，以獲悉最新的市場信息和商機。
(此選項是按歐盟有關保護個人資料法律的要求而設，只適用於歐盟/歐洲經濟區的客戶。)

◼︎**\***本人僅此確認本公司已閱讀，並同意及接受上述條款及細則。

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| --- | --- |
| **\*公司名稱(英文)** |  |
| **\*聯絡人(英文)** |  |
| **\*Email** |  |
| **\*參展商公司簽章** | **\*參展商負責人簽章** | **\*日期** |
|  |  |  |