

# IFA 2026 Application Form



4-8 Sept, Berlin/Germany

Maximise your brand exposure at IFA 2026, the world's largest event for home and consumer electronics.

**IFA** Innovation  
For All

[ifa-berlin.com](http://ifa-berlin.com)



# Application Form

Company name

Trading license (to be submitted)

VAT number

Street

Postcode

Town

Country

## Billing address for your stand<sup>\*1</sup>

Company name

Trading license (if different from contract partner)

VAT number

Street

Postcode

Town

Country

<sup>\*1</sup> Make sure your billing address is correct. For any subsequent alteration, we will charge you a service fee of €250.

## Contact person

Name

He/him

She/her

They/them

Tel

Email

## Press contact

Name

He/him

She/her

They/them

Tel

Email

## Exhibitor's business (multiple ticks possible)

Manufacturing brands

Import (with sole agency rights for all exhibits)

Startups

Manufacturer's agent (with sole agency rights for all exhibits)

Services

Distributor

Media

# Application Form

**Brand names** (as shown during IFA)

**Brand names** (shown as co-exhibitors during IFA)

## Stand Area Requirements

We hereby request the following stand area in accordance with the Conditions of Participation (12m<sup>2</sup> minimum).

Total  m<sup>2</sup>

### Stand rentals for applications after IFA 2025, starting from 11 Sept 2025.

Row stand area (1 side open) **€375.00/m<sup>2</sup>**

Peninsula stand area (3 sides open) **€415.00/m<sup>2</sup>**

Corner stand area (2 sides open) **€395.00/m<sup>2</sup>**

Island stand area (4 sides open) **€435.00/m<sup>2</sup>**

On space requested, we intend to erect a multi-storey structure  
(Invoicing will be accomplished after taking measurements on site.)

m<sup>2</sup> **€195.00/m<sup>2</sup>**

The stand rentals do not include a **flat charge for additional services** of €21.00/m<sup>2</sup> (see Conditions of Participation), **AUMA fee** €0.60/m<sup>2</sup> (on indoor, multi-storey areas, outdoor exhibition space), **flat charge for global communication services** of €7.00/m<sup>2</sup>, an **one-off-fee for the Promotional Package** (see following pages) and a **flat badge scan license fee** of €310.00.

All the above charges are net prices and subject to statutory VAT.

We would like to be located in the following section:

IFA Home & Entertainment

IFA Mobility

IFA Next

IFA Home Appliances

IFA Communication & Connectivity

IFA Smart Home

IFA Fitness & Digital Health

IFA Photo, Video, Content Creation

IFA Audio

IFA Computing & Gaming